Monroe A. Miller, Jr. 2200 Camp Branch Road Waynesville, NC 28786 October 7, 2022

Subject: Mountaineer mailing out Free Issues, delivered to mailboxes?

Surprise of the day when I opened my mailbox to find my very own copy of the Mountaineer, which I did not pay for. I know of several people who also received complimentary issues.

[?]

I'm not complaining, as it turns out, **Vicki Hyatt's** article 'County petitions state to change syringe programs' is on the front page, featuring ... (wait for this) ... "me"! I can't tell you how long it has been since my name has been mentioned in the Mountaineer, especially on the front page.

So, why is this? My initial reactions is that this is the last dying gasp of this newspaper that **Jonathan Key** is driving into the ditch, attempting to woo new subscribers by giving them a taste of what it would be like to get an issue of the Mountaineer in their mailbox. Imagine the cost if that went to every mailbox in Haywood County!

Wait a minute...

Jonathan Key publishes a companion newspaper, freely distributed over in Asheville, called The Biltmore Beacon. Here is a screen shot of the front page of the October 6th issue.



Same front page article as was seen in the Mountaineer. Over to the right is an expansion of the front page.

Whoa! What it that over in the top right hand corner of the blow-up? It says "RESIDENTIAL CUSTOMER", PRSRT STD, U.S. POSTAGE PAID, ASHEVILLE, NC, PERMIT 916. FREE, Published by the Mountaineer.

I rushed back to look at my complimentary copy to see what permit number was used to put this issue in my mailbox.

Guess what?





Whoops. No permit number.

Like I said, I am not complaining, after all, this was the issue they distributed for free with me on the front page. Be sure to read the article.



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